

**PHIL 2020: Critical Thinking**  
University of West Georgia, Spring 2013

Common Syllabus for:  
Section L2I (11971): T/Th 12:30-1:50 PM, Pafford 109  
Section LXI (11321): T/Th 12:30-1:50 PM, Pafford 109

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**Course Description:** This course is designed to strengthen students' skills in reasoning about problems and issues of everyday life by helping them to distinguish between good and bad arguments. Students work to achieve these goals through studying the structure of inductive arguments, rhetorical fallacies, and the connection between logic and belief. The second half of this course will stress information literacy, developing critical thinking skills necessary for each. Topics will include television and print media reports, advertising, maps and the internet. Throughout the course, the student will develop the skills necessary to become a better consumer of information.

**Learning Objectives:** Throughout this course, the student will develop the skills necessary to:

- identify deductive and inductive argumentation;
- distinguish fact and informed opinion from mere opinion in a variety of argumentative contexts;
- organize evidence and compose persuasive arguments, both orally and in writing;
- identify and distinguish formal and informal fallacies of reasoning;
- identify, develop, and analyze reasons in support of a conclusion.

These course-specific learning outcomes contribute to the departmental learning outcomes of the Philosophy Program by enabling students better to:

- incorporate a philosophical position in oral and written communications;
- critically outline and analyze philosophical issues;
- exhibit critical thinking skills.

**Required Text\*:**

Kahane and Cavender, *Logic and Contemporary Rhetoric* 12th ed. (Wadsworth, 2012). ISBN: 9781133-942283, ~\$135

\*This will be our primary textbook for this course. Unless otherwise noted, all page numbers refer to the Kahane/Cavender book. Other readings may be assigned, available for download on my website. They are denoted on the schedule below with an '[E]'

## Course Schedule:

All dates and content scheduled below are tentative, and subject to change by the Instructor!

DATE	ASSIGNMENT	TOPIC
8 Jan:	Introduction	What is critical thinking?
10 Jan:	Martin Heidegger, "Memorial Address" [E]	Thinking about Thought
15 Jan:	Kahane, pp. 1-12	The Basics of Arguments
17 Jan:	Ex. 1-1 and 1-2	Analyzing Arguments
22 Jan:	Kahane, pp. 12-30, 40-46	Background Beliefs
24 Jan:	Kahane, Chapter 3 (pp. 49-67)	Fallacious Premises
29 Jan:	Ex. 3-1 (pp. 67-72)	Identifying Fallacious Premises
31 Jan:	Kahane, Chapter 4 (pp. 75-89)	Rhetorical Fallacies
5 Feb:	Ex. 4-1 (pp. 89-93)	Identifying Rhetorical Fallacies
7 Feb:	Kahane, Chapter 5 (pp. 95-113)	Fallacious Inferences
12 Feb:	Ex. 5-2 (pp. 115-118)	Identifying Fallacious Inferences
14 Feb:	Ex. 5-3 (pp. 119-123)	Identifying Fallacious Inferences
19 Feb:	Exam #1	--
21 Feb:	Kahane Chapter 7 (pp. 155-180)	Analyzing Language
26 Feb:	Rhetoric in Advertising	Analyzing Ad Claims
28 Feb:	Kahane, Chapter 10 (pp. 231-264)	Selling Belief: Advertising
5 March:	Kahane, Chapter 11 (pp. 267-311)	Scrutinizing the Media
7 March:	Kahane, Chapter 12 (pp. 315-341)	Textbooks, maps
12 March:	Exam #2	--
14 March:	TBA	--
19-21 March:	Spring Break: No Class!	--
26 March:	Media Projects	--
28 March:	Media Projects	--
2 April:	Media Projects	--
4 April:	Media Projects	--
9 April:	TBA	--

11 April	Media Projects	--
16 April	Media Projects	--
18 April	Media Projects	--
25 April	Final Exam (11 AM – 1:30 PM)	--

**Evaluation:** One major point of evaluation—which will consist of a 3-5 page paper and a short oral presentation—I will call the 'media project.' The media project is designed to provide the student with application of some of the skills learned throughout the semester by critically analyzing rhetorical or persuasive methods in media reports or advertising (amongst other information sources). Guidelines for this assignment to be announced.

In addition, there will be three exams given during the regularly scheduled class time (dates subject to change):

- Exam #1 (Informal Logic): 19 February
- Exam #2 (Information Literacy): 12 March
- Final Exam (cumulative): 25 April (11 AM – 1:30 PM)

Anyone who cannot take either exam must make arrangements to make it up at least one week prior to the scheduled exam date. Failure to do so will result in a grade of "F" for that exam.

The following weighting will be used to calculate your grade:

Attendance and Participation	20%
Exam #1	20%*
Exam #2	20%*
Media Project	20%
Final Exam	20%*

\* = Those who score well enough on the first two exams have the option of using these two scores (at weighting of 30% each) in lieu of taking the final exam.

**Academic Dishonesty:** Plagiarism is the ultimate mortal sin of academia. Please, cite properly and document accordingly anything that may appear in your written work for this class. If you are unclear about how to properly document a paper, simply ask me. But err on the side of caution: clear-cut cases of plagiarism (deemed so by myself) will result in the possibility of up to and including a "F" for this class, and possible disciplinary action taken. *Don't try me, I will catch you.* All submissions for this class will be cleared through electronic methods to detect plagiarism.

If you are unsure of what plagiarism constitutes, I highly recommend you view the tutorial at the following link: <http://www.cte.usf.edu/plagiarism/index.html>. Ignorance of the law, as they say, is no excuse.

**Attendance and Participation Policy:** Your attendance in class and participation in the classroom are a sizable chunk of your final grade. *If you do not show up, read the assigned material, and participate in discussion of the issues covered, do not expect to do well in this class.*

A sign-in sheet will be distributed nearly every class meeting day after the end of the add/drop deadline. You will need to sign the sheet, otherwise your attendance will not count for that day. Should you come in late (after the sheet has been distributed), please see me after class to sign-in—otherwise you will be considered absent. *Please do not sign in for other people!!* If I catch someone signing in for another classmate, both people's attendance will not count for that day! If a sign-in sheet is not distributed that day, your attendance will neither count for or against this grade.

I make no distinction between “excused” and “unexcused” absences. Everyone is granted one (1) absence which will not affect your attendance grade. After that, your grade will be based on a percentage of the number of times you were in class, out of the total number of times that I have taken attendance.

Since one cannot participate in class when one is absent, in most cases your participation grade will not be any higher than your attendance grade.

**Severe Weather Policy:** Please familiarize yourself with UWG's severe weather policy. It can be read here: [http://www.westga.edu/police/index\\_2277.php](http://www.westga.edu/police/index_2277.php) Should a class cancellation occur, I will send and email to all students with instructions for the following class.

**Students with Disabilities:** I pledge to do my best to work with the University to provide all students with equal access to my classes and materials, regardless of special needs, temporary or permanent disability, special needs related to pregnancy, etc. If you have any special learning needs, particularly (but not limited to) needs defined under the Americans with Disabilities Act, and require specific accommodations, please do not hesitate to make these known to me, either yourself or through Disability Services in 272 Parker Hall.

Students with documented special needs may expect accommodation in relation to classroom accessibility, modification of testing, special test administration, etc. This is not only my personal commitment: it is your right, and it is the law.

For more information, please contact Disability Services at the University of West Georgia (678-839-6428).

### **Expectations, Suggestions and Mandates for an efficient class:**

1. Please arrive to class on time and expect to stay the entire duration of the class. If this is an impossibility, please make every attempt to notify me in advance of tardiness or absence.
2. Especially true in philosophy more than most other areas of study, diligence is important. The difficulty of the subject is indirectly proportional to the amount of work put into the course. Expect to have up to five hours a week of reading and practice in order to get an "A" for the course. Additionally, for these reasons, attendance is of vital importance.
3. Please come to class prepared (i.e., any reading assigned read, any questions concerning exercises or lectures prepared, etc.)
4. Please be respectful of each other in the class. There will be times when students disagree about a topic discussed in class. This is a didactic process, not a combative one.
5. Due to the great excess of material and limited time in which we must cover ground, please do not create a disruption for those people who are attempting to learn. Disruptions include blurting out answers, name calling, chiding each other, snoring, etc. Laughing at the Instructor's jokes is obviously exempted from this policy. In addition, personal audio devices (except those in use to record lectures) and loud crunching snack foods are prohibited from the classroom. ***PLEASE TURN OFF your cellphones in class.***
6. Please feel free to make mistakes. We all will from time to time, even your omniscient instructor.
7. Please feel free to make use of my office hours. Waiting until the last moment in the semester to catch up is not advisable. I am excellent at fixing small problems, but horrendous at fixing large ones. The only difference between small and large problems is time.
8. This is a discussion-based class, and your effective participation is a part of your final grade. "Effective" participation is a function of the quality, not the quantity, of one's overall participation in class. Thus, if you find yourself someone who is naturally reticent, please make an effort to participate and have your voice heard; likewise if you find yourself someone who is naturally garrulous, please allow others to be heard.
9. Have fun! The material is only as dry as you make it out to be. Sharpening one's mind can be an exhilarating process.

**Addenda for syllabus (PHIL 2010/PHIL 2020)  
Spring 2012**

The following language is meant to replace, in its entirety, the disability policy in the syllabus:

The following language is meant to supplement and clarify the existing statement on attendance and participation:

The following language should be added to the list of provisions/policies:

Please familiarize yourself with UWG's severe weather policy. It can be read here: [http://www.westga.edu/police/index\\_2277.php](http://www.westga.edu/police/index_2277.php) Should a class cancellation occur, I will send an email to all students with instructions for the following class.